



CAMPUS CHALLENGE



The Rules & Other Details

- Students currently attending schools enrolled in the 2009 Gift of Life Campus Challenge are eligible to win a \$25 iTunes gift card. A full list of participating schools is available at <http://tinyurl.com/campuschallenge09>.
- Viewers must be directed to sign up on the Michigan Organ Donor Registry at giftoflifemichigan.org. You may direct them to “credit” your school as to how they heard about organ donation.
- Movie makers should verify any facts, figures or statistics used in the video with a reputable organization, such as giftoflifemichigan.org, donatelife.net, organdonor.gov, optn.org or ustransplant.org.
- The use of personal stories of college students, faculty or staff who have been personally touched by organ or tissue transplantation is encouraged, but not required.
- No profanity or nudity allowed. Keep it clean and family friendly!
- Creativity and originality are encouraged.
- Videos must be posted on YouTube, and links posted to the Gift of Life Campus Challenge Facebook Group (<http://tinyurl.com/campuschallenge09>) no later than Monday, February 9, 2009.

**Gift of Life Michigan will select the winning entry.
The winner will receive a \$25 iTunes giftcard.**