



Campus Challenge 2009

**Show your school spirit and save lives
through organ and tissue donation!**



- January 14 - February 25, 2009
 - All Michigan colleges and universities are invited to participate.
 - Resources, tools, posters, sample email messages, press releases all provided by Gift of Life.
 - Join our Facebook Group, too!
- Two trophies awarded - one for most donor registrations, one for the most donor registrations compared to student population (percentage based).



Staff donor registry tables on campus



Get the whole campus involved

**For more information, or to sign up, contact
Jennifer Tislerics, Gift of Life Michigan
734-922-1048 or jtislerics@giftoflifemichigan.org**



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The Gift of Life Campus Challenge is a 6-week competition amongst Michigan colleges and universities. There's no better way to put a friendly rivalry to life-saving purpose!

More than 90% of Americans support organ donation, but most do not know how to sign up in their own state. Your school can help by encouraging people to sign up on the Michigan Organ Donor Registry!



*Kettering University
won a trophy in 2008*

- Trophies will be awarded to the schools with 1) the most donor registrations credited, and 2) the most donor registrations compared to student population.
 - Each school has a point-person or student group to head up the donor drive on campus. Gift of Life will send posters and table tents to advertise the event, and brochures, pens, bookmarks and giveaway items for hosting donor registration tables.
 - Gift of Life provides a sample email message, including a hyperlink to the donor registry sign-up page. Forward the message to students, faculty, staff, alumni and other supporters of your school, inviting them to sign up on the Michigan Organ Donor Registry and “credit” your school.
 - Gift of Life will provide media releases, notifying the surrounding community that your school is contributing to this life-saving program.
- Results are available on the Gift of Life website 24/7, providing real-time feedback on your school's efforts!

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